### Kieran Anderson

Senior Product Designer

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# **Experience**

### Community Fibre, Senior Product Designer

February 2022 - Present, Remote (Scotland based)

Senior designer leading the team for a telecoms startup. Working on UX vision, design system creation, research and optimisation.

## Natwest, Senior UX /UI designer

August 2021 - January 2022, London

Senior designer working within a cross discipline agile team on Natwest/RBS investment platforms. Managing and mentoring two junior designers.

#### Tesco, UX designer

October 2019 - August 2021, London

Researching and using continuous discovery workshop sessions to prioritise and solutionise for users. Creating low & Hi-fidelity prototypes and user testing.

#### Booking.com, UX/UI designer

June 2017 - September 2019, Amsterdam

Researching to identify the main user problems with various parts of large travel ecommerce website. Using design thinking techniques to design high impact and measurable changes.

#### **Education**

## Bsc Multimedia technology

2011 - 2013

University West of Scotland

### **HND Multimedia Design**

2011 - 2013

James Watt College

#### **Skills**

- Design leadership
- UX Strategy
- User research
- Usability testing
- Prototyping
- Figma
- · Visual design
- A/B testing
- Workshops